

## **Sponsorship Policy - Data Privacy Global Conference**

### **The Event**

To discuss the parameters by which we want to build the technologies of our future, Data Privacy Brasil holds the main event on data protection and governance, both locally and globally: the Data Privacy Global Conference (DPGC).

The DPGC brings together professionals, researchers, and decision-makers to debate frontier issues and propose ways for technology, rights, and social justice to advance together.

Prioritizing multiple perspectives from the Global South, the conference promotes the exchange of knowledge on digital rights and analysis on the regulation of technologies, creating a unique, specialized, and diverse environment.

### **Who Organizes the Event**

Data Privacy Brasil is an organization born from the union between a school and a civil society association dedicated to promoting a culture of data protection and digital rights in Brazil and worldwide. With the support of a multidisciplinary team, we conduct training, events, certifications, consulting, multimedia content, public interest research, and civic audits to promote rights in a data-driven society marked by asymmetries and injustices. Through education, awareness, and societal mobilization, we aim for a democratic society where technologies serve people's autonomy and dignity.

Data Privacy Brasil gathers specialists, academics, and policymakers to explore paths toward building technological solutions that will define how public policies are made in the coming years and what professional skills are essential to navigate this complex ecosystem. Our goal is clear: to ensure that technological innovation aligns with fundamental societal values, promoting social justice and protecting individual and collective rights.

### **Sponsorship Formats**

Events organized by Data Privacy Brasil can be sponsored by private sector companies, public sector institutions, and non-profit organizations.

Contribution amounts vary depending on the size of the institution and the type of event, based on pre-established sponsorship tiers, each with specific conditions presented to the respective sponsors. Each tier offers benefits such as invitations to participate as attendees, speakers, or brand exposure at the event, among other possibilities. In some cases, alternative models are possible, such as situations where contributions may support a specific part of the event or other forms of support, like providing a venue, which may correspond to different values than the sponsorship tiers.

Any support or sponsorship for Data Privacy Brasil events does not, under any circumstances, imply any influence over the event's programming or the choice of themes addressed, as established by Data Privacy Brasil's [Ethical Funding and Transparency Policy](#). Depending on the event and sponsorship level, the sponsor may have representation

in a panel or another event space, always with full transparency. However, all decisions regarding event content and the composition of each panel are the exclusive prerogative of the team responsible at Data Privacy Brasil.

Data Privacy Brasil reserves the right to refuse sponsorship from any entity whose activities are incompatible with the event's goals and proposals.

Speakers do not receive remuneration for their oral presentations at Data Privacy Brasil events, except when they are part of a class. However, Data Privacy Brasil may cover travel and accommodation costs to ensure the participation of panelists when their organization cannot cover these expenses and support is requested, in line with our commitment to diversity.

Data Privacy Brasil does not accept sponsorships from:

- Political parties
- Elected politicians
- Organizations or individuals directly involved in activities contrary to the principles of Data Privacy Brasil

### **Ticket Sales**

If tickets are sold for the event, the revenue will be considered part of the event's budget, with the financial result contributing to Data Privacy Brasil's revenue.

### **Commitment to Diversity**

The organizing committee is committed to promoting racial, gender, and territorial diversity at Data Privacy Brasil events, both for speakers and attendees.

In addition to ensuring diverse voices are represented, we offer travel assistance to speakers from organizations that cannot cover travel and accommodation costs. Furthermore, in events with ticket sales, we offer scholarships through public calls and selection based on the criteria mentioned above.

Depending on the type of event, scholarships and participant selection may vary to ensure the event's goals are met. Therefore, Data Privacy Brasil reserves the right to conduct affirmative selections, for example, with exclusively racial or gender-based criteria.

### **Integrity and Control Mechanisms**

Data Privacy Brasil is committed to making every effort to comply with this policy, involving all members of the organization and event committees. Given the dynamic field of digital rights and new technologies, Data Privacy Brasil will update the criteria and evaluations to meet the definitions of this policy. For any questions, feedback, or suggestions, please send a message to [atendimento@dataprivacy.com.br](mailto:atendimento@dataprivacy.com.br).